



## PRESS RELEASE

### **MOBILE KLINIK LAUNCHES REVOLUTION IN WIRELESS SERVICE World's #1 Professional Smartphone Repair Service Comes to Canada**

September 14, 2015 (Ottawa, Ontario): Mayor Jim Watson and Rob Bruce, along with representatives of the local telecom industry, cut the ribbon today for Mobile Klinik, the world leader in mobile device repair services, as it opened the doors to its first store in Canada at the St Laurent Centre, 1200 St. Laurent Boulevard in Ottawa.

Mobile Klinik brings professional branded smartphone repair service to Canadians with an industry-leading value proposition: while-you-wait, warrantied service.

“As wireless penetration exceeds 80%, Mobile Klinik reflects a much-needed shift in the industry, from selling devices to servicing them,” said Rob Bruce, Investor/Partner, Mobile Klinik and former President of wireless at Rogers. “We’re excited to launch our Mobile Klinik concept store in Ottawa as the first step in a national expansion program that will meet the needs of Canadian consumers for fast, professional, warrantied repair.”

Mobile Klinik is unique in Canada, offering smartphone and tablet repair in less than 60 minutes, immediate on-site diagnosis and quote, expert technicians using premium quality parts, and a 12-month warranty on parts and labour. Other services include battery replacement, software upgrades and the latest in high-tech cellphone cases and accessories.

“People can’t live without their smartphones. Current repair options in the market are inconvenient and do not guarantee the quality customers want. Mobile Klinik is nothing short of a revolutionary experience: it will change the game for customers,” added Bruce.

For more information, visit [www.mobileklinik.ca](http://www.mobileklinik.ca).

#### About Mobile Klinik

Mobile Klinik operating in Canada is the sister company of Point Service Mobile (PSM), headquartered in Paris, France, the number one mobile repair service in the world with 230 locations. PSM operates in France, the UK, Belgium, Germany, Spain, the Dominican Republic, Ivory Coast and Tunisia as Phone Service Center with Italy launching soon. Visit us on Facebook or Twitter @Mobile\_Klinik.

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